

# INSPIRE ME

*By Bin Inn*





# IT'S OUR 30th BIRTHDAY AND WE ARE CELEBRATING IT LIKE NEVER BEFORE!

**Bin Inn** **Wholefoods**  
and Specialty Groceries



On July 18th of 1988, the very first dedicated Bin Inn Foodmarket opened in the suburb of Royal Oak in Auckland with it's emphasis on food and groceries sold in a bulk format.

Now 30 years later and following changes from being a franchise to the current licensed owner/operator model, we celebrate three decades of providing a unique format of grocery shopping for thousands of New Zealanders.

Changes to our stores presentation over the past 5 years and a massive extension to our product range sees the Bin Inn group prospering like it never has before. The development of Health and Wellness products in our stores has played a big part in the continuing progression of our stores.

We want to celebrate our 30 year Birthday by offering all Bin Inn Shoppers the chance to win a wonderful prize of an overseas trip for two including return air fares for a 7-10 day cruise in the Mediterranean.

Details on how to be in with the chance to win this and other great prizes is included in this publication, on our website and facebook pages as well as instore at your Bin Inn Wholefoods Store.



**Our  
Stores**



**We look forward to you joining in the Birthday Party  
with our 36 Bin Inn Wholefoods stores nationwide!**

## **North Island:**

Bin Inn Browns Bay  
Bin Inn Dinsdale  
Bin Inn Feilding

Bin Inn Glenfield  
Bin Inn Hamilton East  
Bin Inn Hastings  
Bin Inn Howick

Bin Inn Hutt Valley  
Bin Inn Kamo  
Bin Inn Kapiti  
Bin Inn Masterton

Bin Inn Onehunga  
Bin Inn Papamoa  
Bin Inn Pukekohe  
Bin Inn Rotorua

Bin Inn St Andrews  
Bin Inn Takanini  
Bin Inn Taradale  
Bin Inn Taupo





**Wholefoods**  
and Specialty Groceries

## WHERE HAS BIN INN COME FROM OVER THE LAST 30 YEARS?

Way back in the day, our parents, grandparents and even great grandparents brought most of their provisions from bulk supplies. When buying items such as flour it was a case of 'how much' and not 'which brand'

The scales and scoops were the most important items in grocery stores. Then along came the all pervading dogma of convenience and the mighty doctrine of brands.

But as we know, that although convenience and brands dominate retail in today's society, they do not rule totally. If they did there would be no small grocery stores, no dairies, no alternatives to supermarkets and NO BIN INNS.

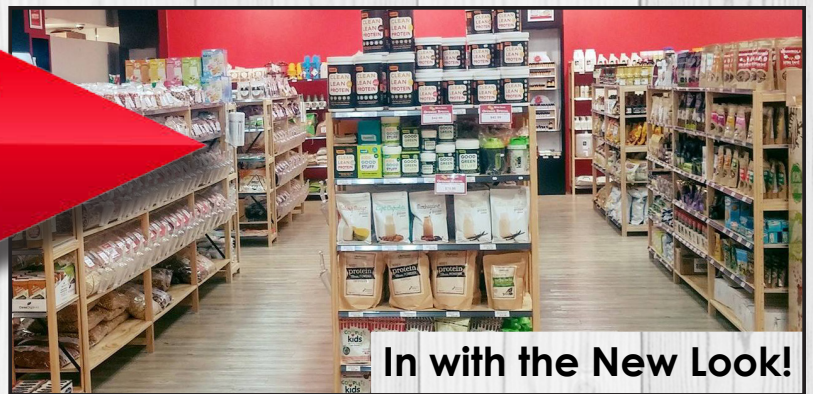
Retailing the Bin Inn way has it's roots going back to the original way of food shopping yet at the same time is completely up to date.

Bin Inn stores have over the past 7-8 years embarked on a modernization programme, with many of it's stores now operating with modern new wooden shelving and self selection shuttles presented in a way that makes it much easier for customers to access bulk products.

We have continued to maintain an extensive range of bulk food and liquid products and have in recent years extended the range offered in this format.

Renowned as we have been for our offerings of Wholefoods and Specialty Groceries, the revolution sweeping through social media for Health and Wellness products has inspired new interest in how we live our lives and what we put in our bodies. Our shoppers are now looking for new ingredients for their specific Health requirements.

### Out with the Old Look....



**In with the New Look!**

Bin Inns have risen to this challenge and you will now find in our stores an extensive range of health products including Gluten/Allergen Free, Organic, Paleo, Cacao, Superfoods, Protein Powders, Sugar Free, Kombuchas, Coconut Oils, Vegan to name just a few of the type of new range products being sold.

All our storeowners cordially invite you to call into their stores during this birthday promotion to not only put yourself in with the chance to win The Cruise and other prizes but also to discover the excitement of a modern day Bin Inn Wholefoods store.

Bin Inn Te Awamutu  
Bin Inn Thames  
Bin Inn Waitara  
Bin Inn Warkworth

Bin Inn Whakatane  
Bin Inn Whanganui  
Bin Inn Whangarei

**South Island:**  
Bin Inn Alexandra  
Bin Inn Ashburton  
Bin Inn Dunedin

Bin Inn Lincoln Road  
Bin Inn Nelson  
Bin Inn New Brighton  
Bin Inn Rangiora

Bin Inn Richmond  
Bin Inn Stanmore Rd  
Bin Inn Timaru

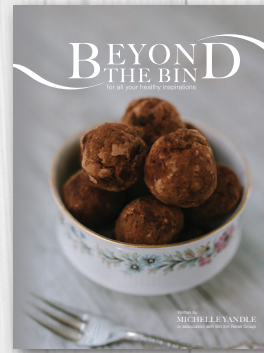


## WHAT PRIZES CAN I WIN?

The major prize to be drawn on August 7th 2018 is a 7- 10 Night Mediterranean Cruise in 2019 for Two Including return Airfares to Europe valued at \$10,000. (Conditions apply, see our website for Terms and conditions) Other prizes to be won include a \$100 pack of Bin Inn Shopping Vouchers from each of the 36 Bin Inn Wholefoods Stores.

20 x \$100 Zero Waste prize packs.

100 x 'Beyond the Bin' Cookbooks.



## HOW TO ENTER AND WIN

Simply make a minimum \$10 purchase from any Bin Inn Wholefoods store between July 9th and July 29th, 2018 and receive your stamped numbered Birthday Card to put you in the draw to have the chance of winning some great prizes.

You will receive a new numbered birthday card each time you shop and make a minimum \$10 purchase.

## HOW DO I KNOW IF I HAVE WON A PRIZE?

On Tuesday July 17th, July 24th, July 31st all prize winning numbers will be listed on our website [www.bininn.co.nz](http://www.bininn.co.nz), our facebook page @bininnwholefoods and posted instore at all Bin Inn Wholefoods stores nationwide. Should you have a winning number then please contact your local Bin Inn store or email to [headoffice@bininn.co.nz](mailto:headoffice@bininn.co.nz) or phone 07 5756939 quoting your winning number. The grand prize of the Mediterranean Cruise for two will be drawn on Tuesday August 7th and published on our website, facebook and instore posters the same day

### RAW ALMONDS



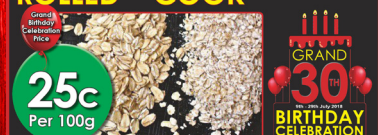
### PEANUT BUTTER



### SEEDLESS RAISINS



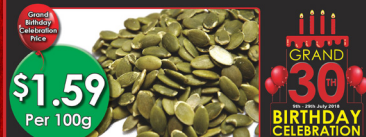
### JUMBO ROLLED & QUICK COOK OATS



### DUTCH SPECULAAS



### PUMPKIN SEEDS



### COCONUT SUGAR



### PITTED DATES



### WILD BIRD SEED



### CAKE TIN LOAVES



### CAKE TIN LOAVES



### MANGROVE JACKS



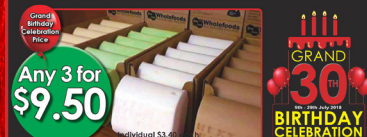
### BAKING SODA



### WHITE VINEGAR



### NEXT TO NATURAL SOAPS



### SUNFLOWER SEEDS



### CLOVER HONEY



### MULIFLORA HONEY WITH MANUKA 10%



### KOMBUCHA



Check out our  
Grand Birthday  
30th Specials  
In Store!

Subject to In store availability